

Privacy Notice

ISAC Education (Max Education) is dedicated to delivering top-tier educational support and guardianship services to students in the UK and China. Our mission is to ensure that every student under our care receives the best educational experience and personal support, enabling them to thrive academically and personally. As part of our commitment to excellence, we place a high priority on protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <http://maxeducationgroup.com/> (the “Site”). Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the Site.

1. Information We Collect

We may collect and process the following data about you:

- **Personal Identification Information:** Name, email address, phone number, and other contact details.
- **Academic and Guardianship Information:** Information related to your education, guardianship requirements, and other related data.
- **Technical Data:** IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this Site.
- **Usage Data:** Information about how you use our website, products, and services.
- **Marketing and Communications Data:** Your preferences in receiving marketing from us and your communication preferences.

2. How We Use Your Information

We use the information we collect in the following ways:

- **To Provide and Manage Our Services:** This includes delivering guardianship and educational support tailored to each student's needs.
- **To Manage Our Relationship with You:** Including notifying you about changes to our services or policies, responding to your inquiries, and providing customer support.
- **To Improve Our Site and Services:** By conducting data analysis, testing, and research to enhance our offerings and user experience.
- **To Ensure Site Security and Integrity:** Administering and protecting our business and this Site through troubleshooting, data analysis, system maintenance, support, reporting, and hosting of data.
- **To Deliver Relevant Content and Advertisements:** Presenting you with content and advertisements that are relevant to your interests and measuring the effectiveness of our advertising efforts.

- **To Make Recommendations:** Suggesting services that may be of interest to you based on your preferences and usage patterns.

3. Disclosure of Your Information

We may share your information with:

- **Service Providers:** We employ third-party companies and individuals to facilitate our services, provide the services on our behalf, perform website-related services, or assist us in analyzing how our service is used.
- **Compliance with Laws:** We may disclose your information where we are legally required to do so to comply with applicable laws, regulations, or legal processes.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal data may be transferred to the acquiring entity.

4. Data Security

We have implemented appropriate security measures to prevent your personal data from being accidentally lost, used, or accessed in an unauthorized way, altered, or disclosed. These measures include:

- **Encryption:** Encrypting sensitive data both in transit and at rest.
- **Access Controls:** Limiting access to personal data to employees, agents, contractors, and other third parties who have a business need to know.
- **Security Policies:** Maintaining physical, electronic, and procedural safeguards to protect personal data.

However, please note that the transmission of information via the internet is not completely secure, and we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk.

5. Data Retention

We will only retain your personal data for as long as necessary to fulfill the purposes we collected it for, including:

- **Legal Requirements:** To comply with applicable laws, regulations, and legal processes.
- **Business Operations:** To fulfill our legitimate business interests, such as maintaining our relationship with you and improving our services.
- **Accounting and Reporting:** To satisfy any legal, accounting, or reporting requirements.

6. Your Legal Rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data, including the right to:

- **Request Access:** Obtain a copy of the personal data we hold about you and ensure that we are lawfully processing it.
- **Request Correction:** Request correction of the personal data that we hold about you to ensure it is accurate and complete.
- **Request Erasure:** Request that we delete or remove personal data where there is no good reason for us to continue processing it.
- **Object to Processing:** Object to processing of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground.
- **Request Restriction of Processing:** Request that we suspend the processing of your personal data, for example, if you want us to establish its accuracy or the reason for processing it.
- **Request Transfer:** Request the transfer of your personal data to you or to a third party.
- **Withdraw Consent:** Withdraw consent at any time where we are relying on consent to process your personal data.

If you wish to exercise any of these rights, please contact us using the contact details provided below.

7. Changes to This Privacy Policy

We may update this privacy policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any changes by posting the new privacy policy on this page. You are advised to review this privacy policy periodically for any changes.

8. Contact Us

If you have any questions about this privacy policy or our data protection practices, please contact us at:

ISAC Education

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Email: info@isaceducation.co.uk

Phone: +44 07510177786